



Mary Ann Bond Appointed Director of Marketing at Princeton Windrows

Princeton, N.J.: Mary Ann Bond has been appointed director of marketing at Princeton Windrows independent living community in Princeton N.J. Bond brings more than 20 years experience in sales and marketing. She will oversee all sales and marketing operations for Princeton Windrows.

Prior to her new position, Bond was director of corporate marketing and business development at NewSeasons Assisted Living Communities, a subsidiary of Independence Blue Cross, in Conshohocken, Pennsylvania. Before that post she was president of MA Finley Associates, a sales and marketing company in Conshohocken, PA. Previous to that position she was director of corporate relations at Presbyterian Medical Center Foundation in Philadelphia, PA.

Ms. Bond has won national awards for her website, advertising and marketing work, and has been interviewed as a sales consultant in Philadelphia Business Journal and Focus Magazine.



“We’re very pleased to have Ms. Bond on our team,” says Sherry Wagner, executive director at Princeton Windrows. “She brings with her a lot of valuable experience and expertise in senior living and sales and marketing.”

Bond is a native and resident of Wayne, PA.

“I am thrilled to have the opportunity to work for a community that offers what the 55+ market wants: home ownership and control of their healthcare choices and overall way of life,” Bond says. “With its rich amenities and services, Princeton Windrows offers the best of other retirement communities and what I believe senior adults desire. My new appointment also allows me to use my career skills from the senior living, healthcare, and hospitality industries.”

Princeton Windrows is an independent lifestyle community located at 2000 Windrow Drive in Princeton, New Jersey, about four miles from downtown Princeton and the Princeton University campus. The upscale community features distinctive villas, town homes and apartment-style condominiums on a 35-acre landscape. Four restaurant-style venues offer casual to formal to private dining, along with elegant common interiors, a library, indoor pool, salon, spa, a host of other amenities and a strong wellness and health program. Prices start at about \$200,000. The community is managed by Princeton, NJ-based By Design Solutions. Visit www.princetonwindrows.com for more information.