



Draft

For Immediate Release

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“Moving Right Along”

Experts Share Why Now is Prime Time for Seniors to Transition to Retirement Living

With low interest rates, the home credit program extension and the housing market now turning around, the timing has never been better for seniors to make the transition to retirement living. An upcoming seminar will offer expert advice and answer questions about the Princeton real estate market, how to prepare a home for sale and the best ways to get ready for the exciting opportunities that come with a new stage of life.

“Moving Right Along” is a free-to-the-public seminar that will be held from 10-11:30 a.m. on Thursday, Jan. 21 at Princeton Windrows independent lifestyle community at 2000 Windrow Drive in Princeton.

Three speakers will explain how seniors can make the smoothest transition to a lifestyle that will enable them to enjoy retirement to its fullest. Carole Tosches, a realtor with Prudential Fox and Roach, will reveal why Princeton offers an ideal location and the strategies to best market a home, including pricing, proper promotion and the importance of timing. Catherine Daly a designer/moving specialist with Design East, Inc., will bring her 20 years experience to show participants how to maximize the potential of their home and how to best position a residence for selling. Rev. Dick Armstrong, a counselor and resident at Princeton Windrows, will discuss how to be psychologically ready for moving and answer questions about how to best choose a retirement community.

“This seminar will provide some very valuable information for people who want an active and independent life that offers the freedom and control to make the most of your retirement years,” says Mary Ann Bond, director of sales and marketing at Princeton Windrows.

“Moving Right Along” will be held from 10 to 11:30 a.m. on Thursday, January 21 at Princeton Windrows independent lifestyle community at 2000 Windrow Drive in Princeton, New Jersey. The event is free and open to the public. Please call 800-708-7007 to make reservations. An RSVP is requested.

Princeton Windrows is an independent lifestyle community located at 2000 Windrow Drive in Princeton, New Jersey, about four miles from downtown Princeton and the Princeton University

campus. The upscale community features distinctive villas, town homes and apartment-style condominiums on a 35-acre landscape. Four restaurant-style venues offer casual to formal to private dining, along with elegant common interiors, a library, indoor pool, salon, spa, a host of other amenities and a strong wellness and health program. Prices start at about \$200,000. The community is managed by Princeton, NJ-based By Design Solutions. Visit www.princetonwindrows.com or contact Mary Ann Bond at 800-708-7007 for more information.

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